



Newsletter
 Oct, Nov,
 Dec 2017



WHAT WE HAVE, IS WHAT WE GIVE

This newsletter is a tribute to everyone, who has not only conquered a very challenging year, but also found enough courage to strengthen others in their purpose.



I, my, me and mine are possessive words used to describe what we feel belong to us. Actually, much that we claim is not ours at all. In the last analysis, we can claim not what is given to us but only what we give away. There is much truth in the words:

*"What I had, I saved.
 What I saved, I lost.
 What I gave, I have."*

Even the lyrics of the song at the end of the movie "Surf's up", remind us so beautifully not to give up, that we all have a reason to live and that we must not forget: we can only get what we give.

Spoudazo salutes everyone who has taken the focus off their own needs and has given from what they have and who they are, be it to family, friends, the community or to any worthy and purposeful cause whether under the umbrella of this Public Benefit Organization or not.

MEANING OF THE NAME: SPOUDAZO

Spoudazo (spoo-dad-zoe) has been derived from a Greek word found in Galatians 2:10.

It captures the following meanings: To be eager; To exert oneself; To give diligently; To make haste; To be zealous; To see a need and promptly act on it. In essence, Spoudazo combines thinking, acting, planning and producing. The word covers inception, action and follow-through.

THE FACE BEHIND SPOUDAZO: : ELBIE LOUW



Elbie Louw is a social entrepreneur who has obtained her B. Comm degree in 1992. She started her career as a bookkeeper at a national accounting firm, and later on decided to explore her talents in marketing- and entrepreneurial arenas. Elbie serves as Executive

You've got a reason to live and you are making a difference!

May 2018 be a purposeful year with much focus, vision and passion to live and to let live!

Thank you for your continued support!

For more information, visit www.spoudazo.org or email elbielouw@spoudazo.co.za

Trustee of Spoudazo Enterprises Trust. The origin of the trust dates back to 2004 when Spoudazo was founded by Elbie's passion to assist the poor and needy, her ability to see a need and to promptly act on it as well as her business- and leadership skills to make things happen. Subsequently the then closed corporation that focused on events coordination to raise funds for the community was converted into a trust resulting in a public benefit organization. It is Elbie's desire is to serve the poor and the needy by building the bridge between business and community and to use the registered public benefit organization, Spoudazo Enterprises Trust, as the platform for this important integration.



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